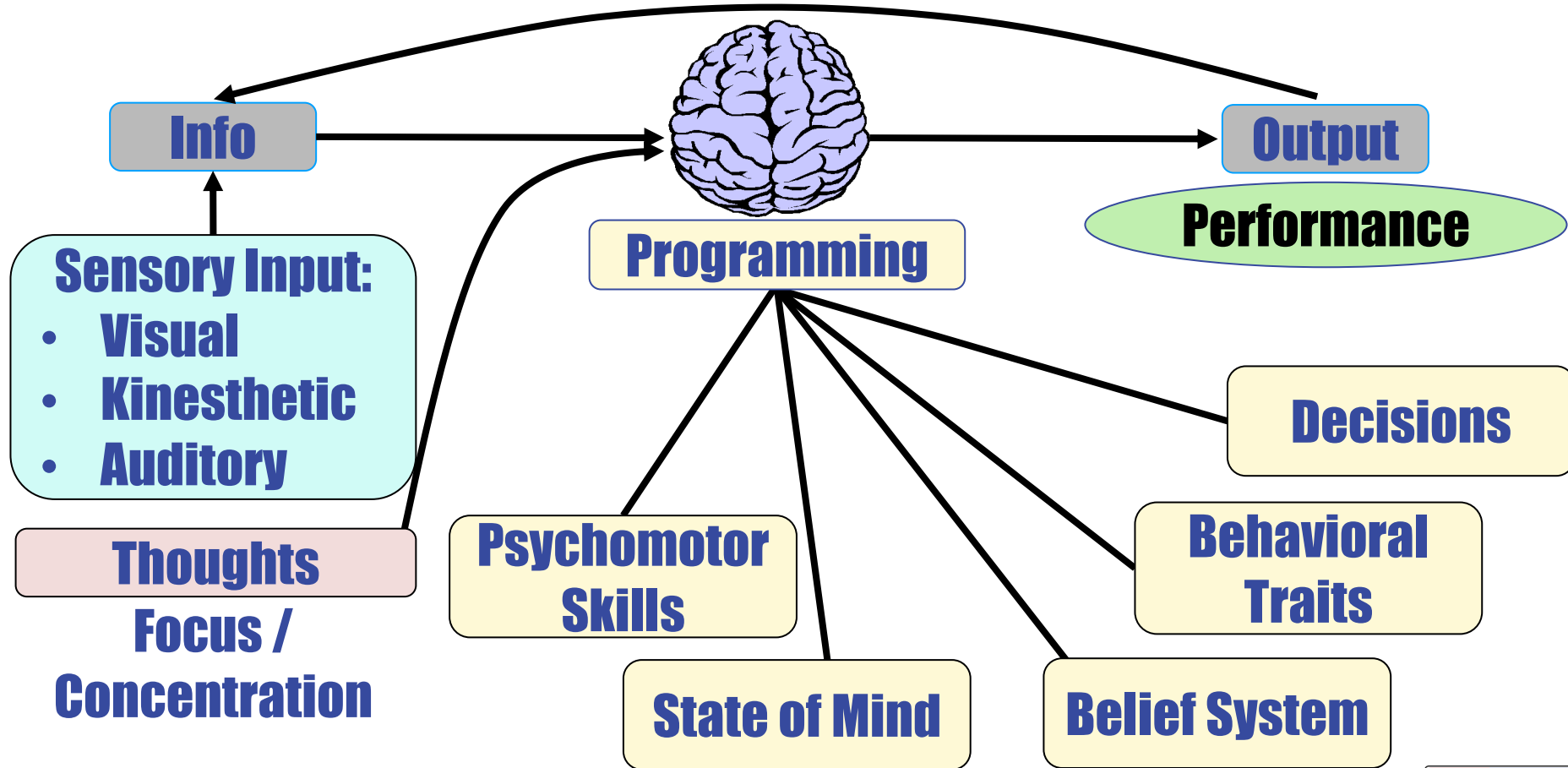


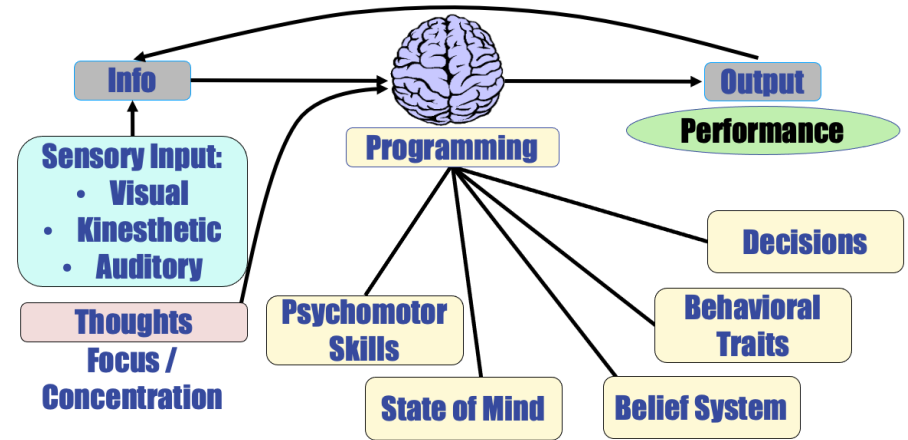
# Performance Model

# Performance Model



# Improving Performance

1. Input quality
2. Processing speed
3. Programming



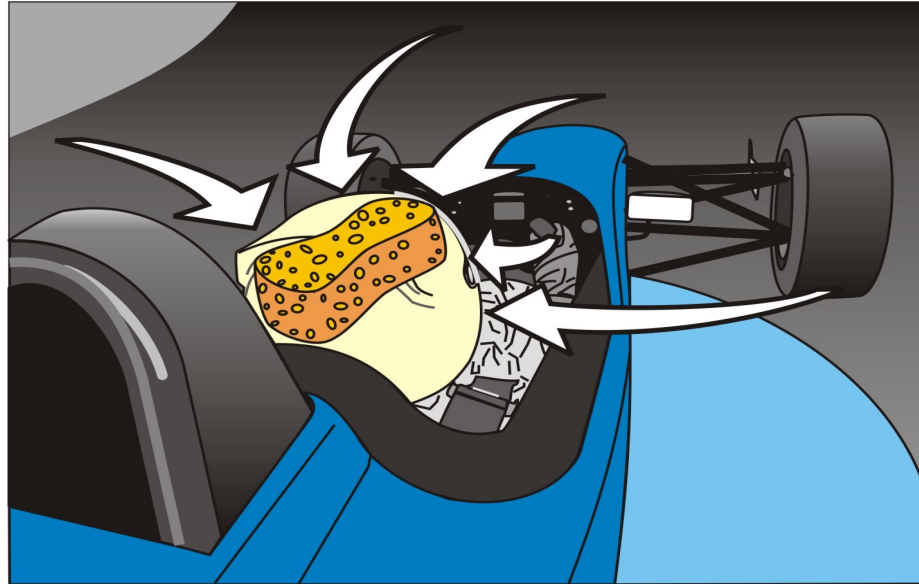
# Sensory Input



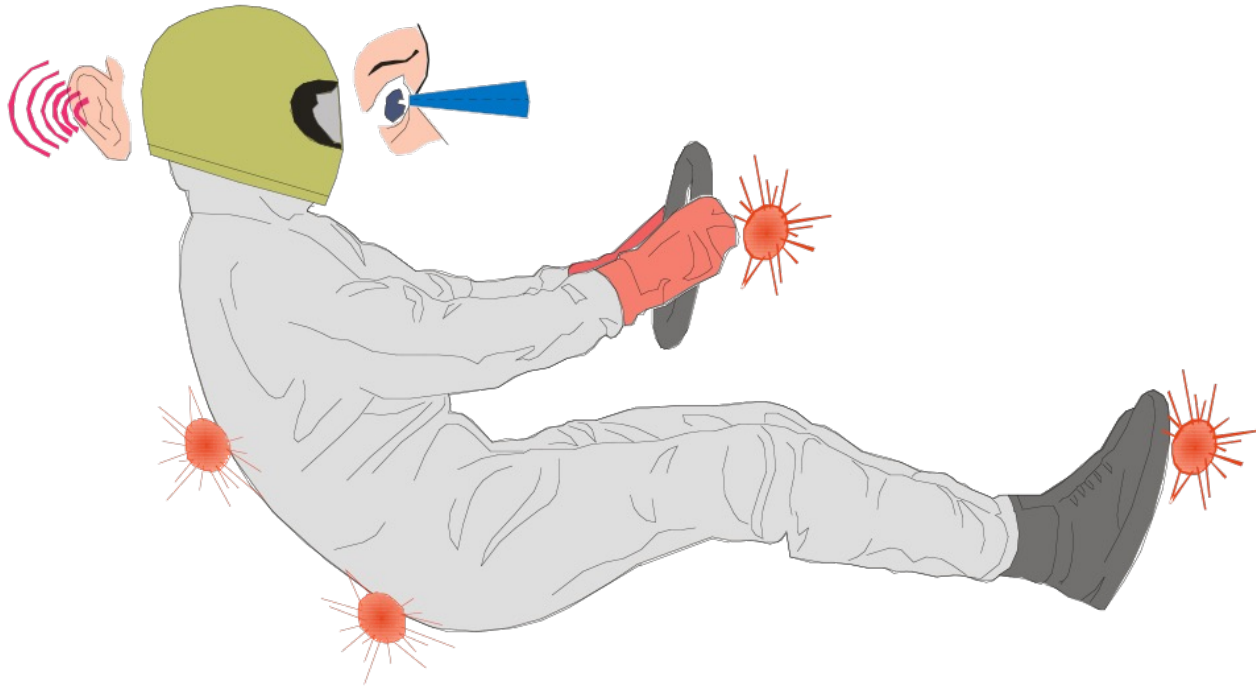
**Better quality sensory input  
leads to better performance.**

# Input

- GIGO
- Quality In – Quality Out (QIQO)



# Sensory Input



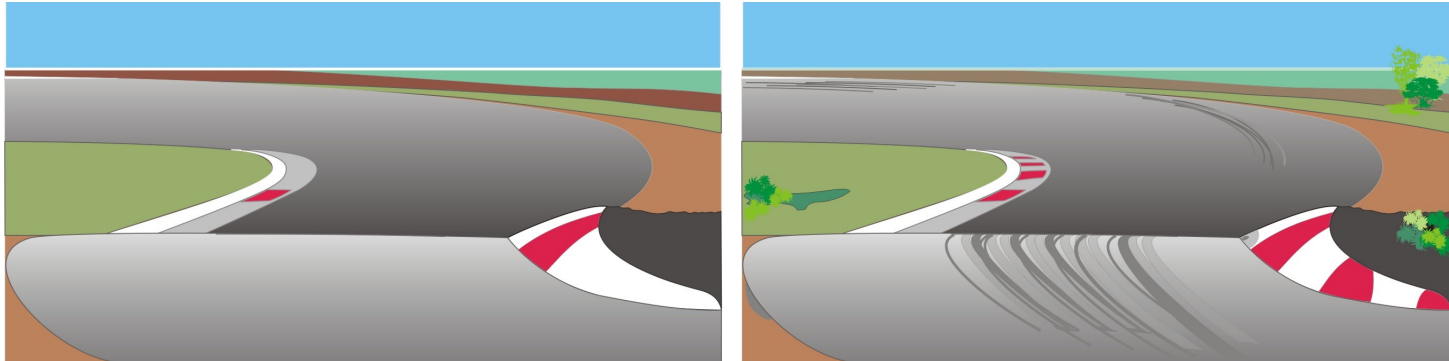
# Input

Why do drivers lack feel?

Why do drivers make mistakes?

- Lack of quality sensory input

More Sensory Input = More References = Fewer Errors = *More Speed & Consistency*

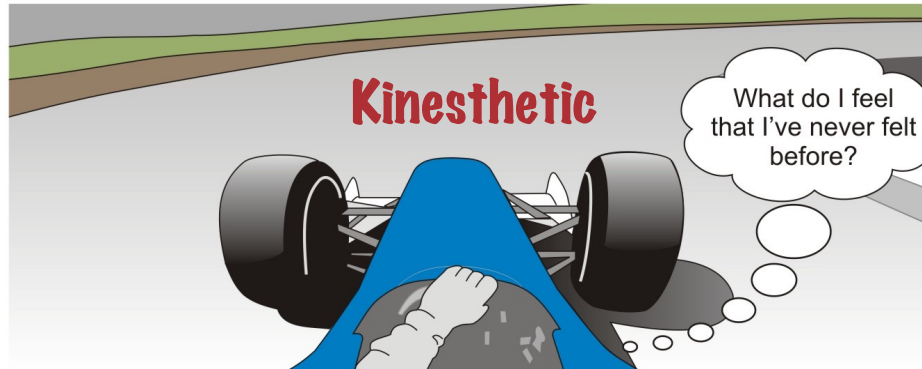
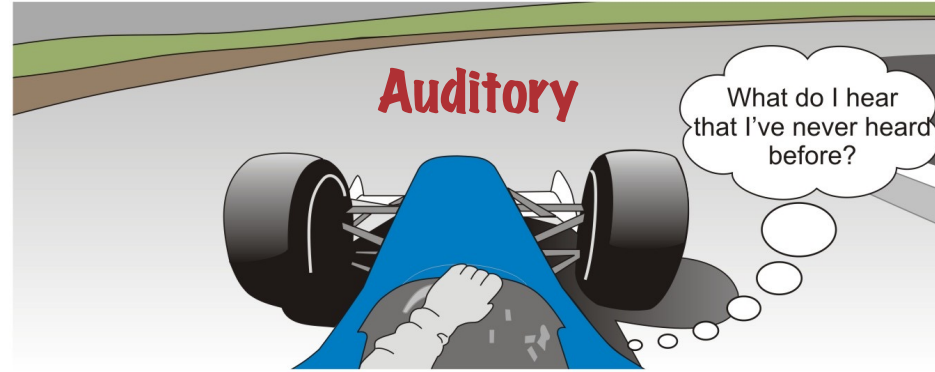
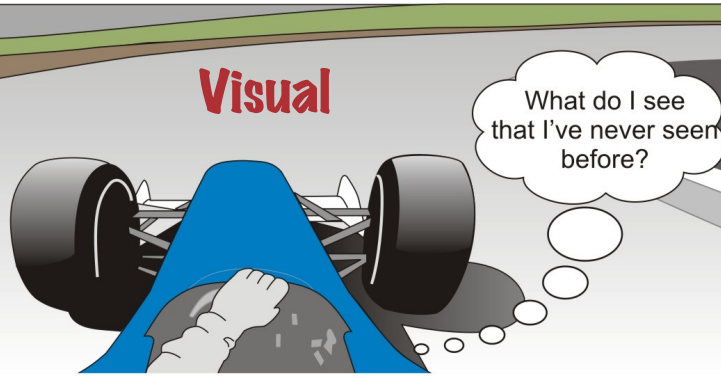






**The more references you have, the  
faster & more consistent you'll drive...  
and fewer errors you'll seem to make.**

# Sensory Input Sessions





## Lazy 8s

You cannot **not** think about something.



# Input

## Pre-Planned Thought (PPT)

- “Eyes up”
- “Slow hands”
- “Car dancing”
- “Watch this”





**It's not maintaining focus that matters. It's how quickly you regain it.**



**Develop & use a Pre-Planned  
Thought (PPT).**

# Processing Speed



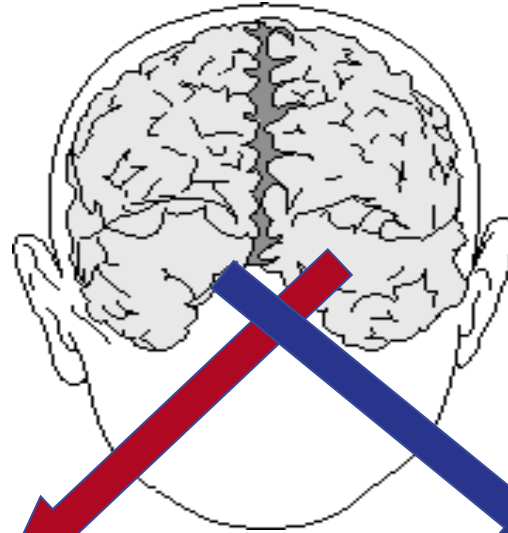
# Make Your Brain Faster

## Right Hemisphere

- ▶ Creative
- ▶ Intuitive
- ▶ Art
- ▶ Big picture

## Left Hemisphere

- ▶ Logical
- ▶ Factual
- ▶ Language
- ▶ Details



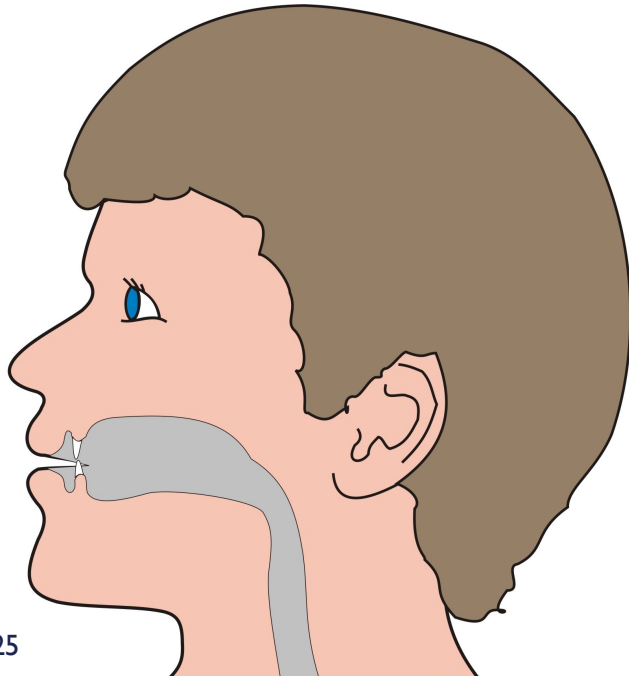
Right side of body

Left side of body



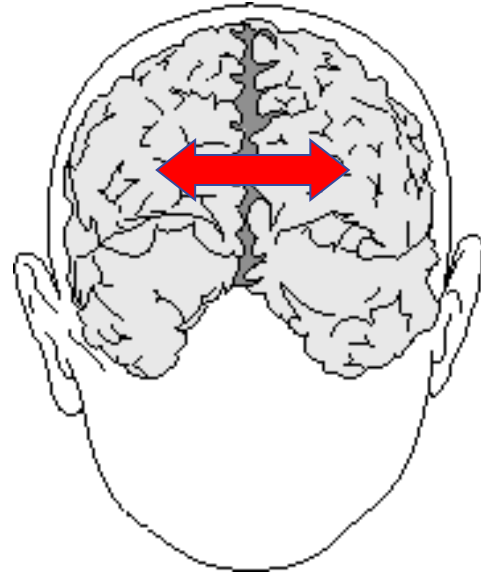
Integrate your mind to improve processing speed

**Center**



# Make Your Brain Faster

- What is “being in the zone”?
- It is being fully “integrated”





**Integrate your mind to get in  
the Zone.**

# Programming

# Programming

We do what we do because we're programmed to do so.

We sometimes don't do what we want because we either don't have the right program, or...

We access the wrong program.



# Programming

- Must drive car at what level?
  - Conscious?
  - Subconscious?
- Why?
- Conscious: 2,000 bits/second
- Subconscious: 4,000,000,000 bits/second



# Where does your programming come from?



1. Physical repetition

## 3. External/Internal talk



2. Mental repetition

# Mental Programming



The more senses you use  
with mental imagery, the  
more effective the  
programming.

# Mental Programming



- Use mental imagery for:
  - Track/course learning
  - Skill development
  - Belief/confidence-building
  - Mindset-building
  - Triggering state of mind
- Create & use “triggers”

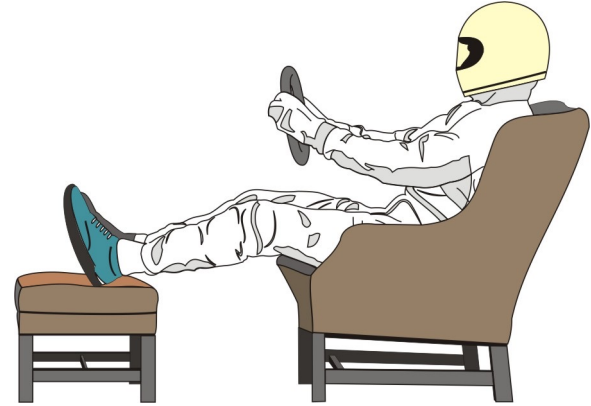
# Programming: How To...

## 1. Prepare -

- Identify desired program & trigger
- Write narrative for program & trigger
- Schedule mental imagery sessions
- Position yourself

## 2. Mental imagery -

- Relax (Alpha-Theta state)
- Mental imagery of program & trigger
- End with reward

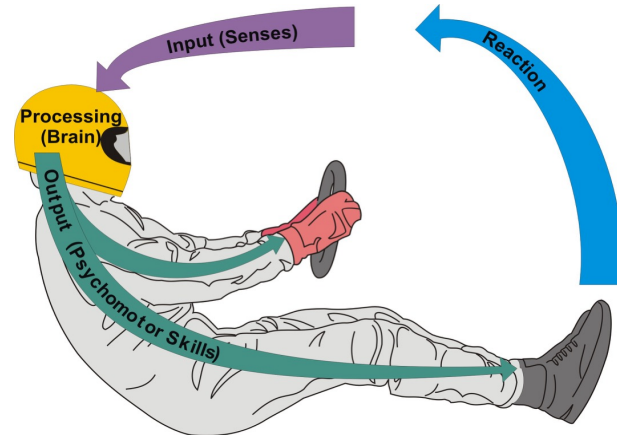




**Better quality mental  
programming results in a better  
performance.**

# Psychomotor Skills

- Input-Process-Output Loop
- Programmed by repetition
- Effects of multi-tasking...



# State of Mind

- Will your State of Mind affect your performance?
- Where does your State of Mind come from?
- Impact on brain integration...



# State of Mind

- Is your *Performance State of Mind* the same as mine?
- Can you “trigger” a Performance State of Mind?







**Replay a past success to trigger  
a Performance State of Mind.**

# Belief System

- Single biggest limitation to your performance.
- Power of beliefs...



# Belief System

- Where do your beliefs come from?
- Superstition
- Can you change your beliefs?



# Belief System

- List your beliefs
- De-program, re-program negative beliefs
- Program positive beliefs

Beliefs	
Positive	Negative
I'm great at race starts I'm a good, smart racer I'm fast I'm assertive I make good passes I motivate my team	I'm not a good qualifier I'm too nice a guy I'm not confident enough I crash too often I'm too tense in the car ...

# Comfortable Being Uncomfortable

**Program your Belief System**

**No Fear  
(Boredom?)**

**Frozen w/Fear  
(Panic?)**



**Comfortable**

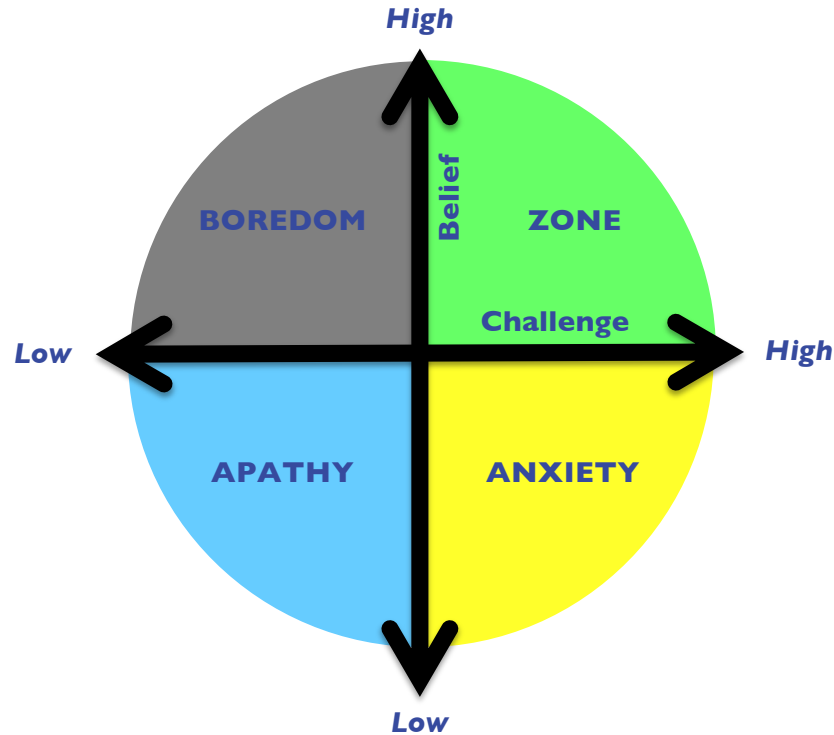
**Uncomfortable**





**Use mental imagery to  
program your beliefs.**

# Challenge + Belief = Zone





**Balance the Challenge & your Belief.**





**Information + Action = Results**



**Is it possible...**  
**That you will perform at an**  
**all-new level?**